



## International Conference

### Critical Media Transformations: Practices, Challenges, Perspectives

Vytautas Magnus University, Donelaičio st. 58  
7-8 October 2010

#### Conference Program

##### October 7, Thursday

- ~18:00 Arrivals to the hotel *Best Western Santaka*, Gruodžio st. 21  
19:00 Welcome dinner at the Restaurant *Europa*, Gruodžio st. 21

##### October 8, Friday

- 08.30-9.00 Registration (Donelaičio st. 58)  
09.00-9.15 Opening of the conference  
Auksė Balčytienė (Vytautas Magnus University) - *Decolonizing media research in young democracies: an eye opening experience*  
09.15-10.45 Media structures and production routines
- Audronė Nugaraitė (Vilnius University) - *20 years of independent Lithuanian media: challenges and opportunities*
  - Rasa Baločkaitė (Vytautas Magnus University) - *Postcolonial transformations of local media: "Who is who" on Lithuanian currency?*
  - Jaana Hujanen (University of Tampere) - *Creating participatory news making practices*
  - Audra Čepkauskaitė (Lithuanian National Radio) - *Changing media landscape from the perspective of philosophy of technologies: death of dead journalism*
  - Ilze Berzina, Agnis Stibe (University of Latvia) - *The impact of digitalization and social networks on mass media communication*
- 10.45-11.15 Coffee and tea break  
11.15-12.45 Media and mediatization
- Aušra Vinciūnienė (Vytautas Magnus University) – *Mediating Europe in the Baltic countries*
  - Harald Hornmoen (Oslo University College) - *Mediating science in Norway: Practices, transformations and challenges*
  - Vaida Pilibaitytė (Baltic Environmental Forum) - *The Ignorant neighbours: nuclear energy debate in the media of Lithuania and Belarus*
  - Aušra Rimaitė (Vytautas Magnus University) – *Dialog between journalists and scientists: Mediatization of Biotechnology (the case of Lithuania)*
  - Ina Darytė (Vytautas Magnus University) – *Identity perversion in the magazine "People"*
  - Mykolas Drunga (Vytautas Magnus University) – *Is a picture worth a thousand words?*

12.45-14.00 Lunch (Grand Cafe, Donelaičio st. 62)

14.00-15.00 Media regulation and media values

- Inta Brikše, Rolands Tjarve (University of Latvia) - *Defining national identity: the analysis of public broadcasting regulations*
- Deimantas Jastramskis (Vilnius University) - *Influence of the state on the Lithuanian media system*
- Ieva Beitika (University of Latvia) - *Development of public service broadcasting: local and global challenges and the public value*
- Helle Tiikmaa (University of Tartu) - *Development, transformation and retrogression: Perspective of changes in Estonian electronic media 1990-2010*

15.00-15.20 Coffee and tea break

15.20-16.40 Media professionalism

- Ilze Šulmane (University of Latvia) - *Latvian daily press journalists: between or together with commercialization and partisanship?*
- Agnes Aljas, Andres Kõnno, Maarja Lõhmus, Helle Tiikmaa (University of Tartu) - *The content of Estonian, Finnish and Russian daily newspapers in the 20<sup>th</sup> century*
- Sanna Kivimäki (University of Tampere) - *Class sensitivity in higher media education*
- Kęstutis Kirtiklis (Vilnius Gediminas Technical University) – *How critical is critical media research?*
- Kristina Juraitė (Vytautas Magnus University) – *Critical media transformations: challenges for media research and education*

16.40-17.15 Closing discussion

17.15-18.45 Interlinks partners' meeting

19.00 Dinner (Žalias ratas, Laisvės al. 36B)